

ATLANTIC CITY

THE SOUNDS OF MOTOWN HARD ROCK HOTEL & CASINO ATLANTIC CITY SUNDAYS



Atlantic City, NJ (June 8, 2018) – Throughout the 1960s and 1970s, the Motown sound ascended out of Detroit, combining pop, funk, R&B with fantastic singers and solid songwriting to create the soundtrack for a generation.

This summer, visitors to Atlantic City will have a chance to see and hear for themselves what made Motown so special as Hard Rock Hotel & Casino Atlantic City presents *Motor City Live: A Motown Tribute* from July 1st through September 16th, with performances each Sunday at Sound Waves. The tribute features an accomplished cast of singers, dancers and musicians, eyecatching costumes, and stunning choreography.

"Motor City Live is a highly entertaining theatrical presentation that ignites images and remembrances of a musical era gone by, when music and lyrics told stories, shared feelings, and touched lives in a very special way," said director Allen Valentine.

Featuring the music of The Four Tops, The Supremes, The Jackson 5, The Temptations, Smokey Robinson, Stevie Wonder, Marvin Gaye, The Marvelettes, plus many more, *Motor City Live* will transport those who witnessed it, back to the moment when they first heard these songs on their transistor radios. For others, it will show what all the fuss was about in the first place, as the live performances capture the Motown magic.

Motor City Live is produced by Elite Casino Productions. Jill Reed choreographed the show and Linda Voermans is the production manager. The musical director is Arland Gilliam. Costume design by Kristine Valentine.

Tickets for *Motor City Live* range from \$20 to \$30. For more information or to purchase tickets in advance, see <u>hardrockhotelatlanticcity.com</u>.

The Hard Rock Hotel & Casino Atlantic City located at 1000 Boardwalk is set for big crowds and a fresh wave of excitement for the summer of 2018, starting with the grand opening of the hotel and casino set for Thursday, June 28th. A solid schedule of entertainment is planned for the resort, including *Motor City Live*, set to bring some of Motown's favorite smash hits live to the stage.

Through music appreciation and an imaginative environment, Hard Rock Hotels & Casinos deliver products for the varied aspects of life – work, play and personal sanctuary. For more information or to book a stay at any of the Hard Rock Hotels & Casinos, please visit www.hardrockhotels.com.

Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City's go-to entertainment destination, boasting 2,100 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etess Arena, the beachside Sound Waves and the Howie Mandel Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or iam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

For All Media Inquiries:
Sharon Pearce
Director of Advertising & PR
Hard Rock Hotel & Casino Atlantic City
Sharon.Pearce@hrhcac.com