



ATLANTIC CITY'S "OTHER" CROWN HAS A NEW HOME & RUNWAY! 2019 MISS'D AMERICA PAGEANT AT HARD ROCK HOTEL & CASINO ATLANTIC CITY

ATLANTIC CITY, N.J. (July 10, 2019) – The Greater Atlantic City GLBT Alliance is pleased to announce that the Miss'd America Pageant has selected a new home at Hard Rock Hotel & Casino Atlantic City for the 2019 Atlantic City signature drag event, Miss'd America.

This year's pageant will take place on Saturday, September 21, 2019 at 8 p.m. in Sound Waves at Hard Rock Hotel & Casino Atlantic City and will feature lavish sets, incredible numbers, and a super hero theme led by the reigning wonder woman Miss'd America 2019 Andriana Trenta along with returning host, the marvelous Carson Kressley. There will also be a dazzling special guest performer Frankie Z, who will make this year's show one of the hottest tickets in one of the hottest properties in Atlantic City.

The annual pageant has been a 28-year long-standing tradition for the LGBTQ and LGBTQ supportive community in the seaside resort. *"We are so excited to be opening a new chapter in Miss'd America history at the Hard Rock Hotel & Casino Atlantic City," said Richard Helfant, President of the Greater Atlantic City GLBT Alliance and Executive Producer of the pageant. "It will be fabulous to be back on the Boardwalk."*

A portion of the proceeds from the 2019 Miss'd America Pageant will go to the **Greater Atlantic City GLBT Alliance** who will distribute to various LGBTQ and LGBTQ supportive charities. Since its inception, the pageant has donated over \$400,000.00.

"We feel very fortunate to have the opportunity to present Miss'd America, which has become such a long running popular event in the Atlantic City community impacting the LGBTQ community," said Joe Lupo, President of Hard Rock Hotel & Casino Atlantic City. "One of Hard Rock's core motto's is "All Is One" and we could not be more proud to come together to support our LGBTQ community and supporters and truly demonstrate we are all one community."

Tickets are available for purchase beginning Monday, July 22 and are priced at \$35 or \$65. Purchases can be made by visiting Hard Rock Hotel & Casino Atlantic City's [website](#) or by visiting Ticketmaster.

VIP tickets are also available for purchase at \$100 per ticket, which includes one complimentary drink and admission to an exclusive post pageant meet and greet reception. A "Diamond Tiara" table for eight is also available for \$1,200.00, which includes bottle service, a complimentary bottle of champagne, and admission into the post pageant meet and greet reception. VIP and Diamond Tiara purchases are available by calling the group sales office at 609-449-6037.

"Wanna Be A Super Queen"

A contestant search is currently being conducted in New Jersey, New York, Washington DC, Baltimore, Maryland, Pennsylvania, Delaware and many other states. Contestants are being asked to complete a submission form and submit a three-minute video of their talent for consideration by a very distinguished panel of entertainment industry moguls.

Contestants competing for the title of **Miss'd America 2020** will be judged in the categories of swimsuit, talent, evening gown and must complete a Judges' Interview. Along with the crown and sash, Miss'd America will receive **\$5,000.00** in cash and must be available for multiple appearances throughout her reigning year. First runner-up will receive **\$2,500.00** and second runner-up will receive **\$1,500.00**.

For information on contestant search, contact Mortimer Spreng at missdamericasearch@gmail.com.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City has become Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etesse Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand-new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon®, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and access to Body Rock® Fitness Center. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

About The Greater Atlantic City GLBT Alliance

The Greater Atlantic City GLBT Alliance is open to any business or person who is directly part of the GLBT or GLBT supportive community. The mission of the organization is to promote the economic, social and political advocacy of the GLBT and GLBT supportive community of the greater Atlantic City region. For more information on the Greater Atlantic City GLBT Alliance and the Miss'd America Pageant, visit www.acglbt.org or contact Larry Sieg at acglbt@gmail.com.