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ATLANTIC CITY

**HARD ROCK HOTEL & CASINO ATLANTIC CITY RAISES OVER \$17,000
FOR GILDA'S CLUB OF SOUTH JERSEY**

NAMED TOP FUNDRAISER OF 2021 DRAGON BOAT FESTIVAL



Hard Rock Atlantic City "Rockin Rowers" team pictured at the 2021 Dragon Boat Festival on July 11

Atlantic City, N.J. (July 13, 2021) - Hard Rock Hotel & Casino Atlantic City participated in the 2021 Gilda's Club of South Jersey Dragon Boat Festival on Sunday,

July 11 where their team “Rockin’ Rowers” was named Top Fundraiser, raising over \$17,000 for the 501(c)3 non-profit.

In addition to team member fundraising and event sponsorship, Hard Rock Atlantic City initiated a silent auction at the event to generate additional revenue for the charity, which included two tickets to see Guns N’ Roses, an autographed Tim McGraw guitar and an autographed Beach Boys surfboard. Team Members alone raised over \$12,000 for the event.

The Dragon Boat Festival had several local participants that competed in the races, coupled by a flower ceremony for loved ones touched by cancer, live entertainment, local food, vendors, and more.

Gilda’s Club of South Jersey provides free programs for men, women, teens, and children impacted by cancer. Founded in memory of comedienne Gilda Radner, Gilda’s Club South Jersey receives no federal, state, or municipal funding and relies on the generosity of the public, corporate and foundation support, and events to provide this comprehensive free program to our community.

For more information, visit <https://gildasclubsouthjersey.org/>.

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Hard Rock Hotel & Casino Atlantic City

With the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City has become Atlantic City’s go-to entertainment destination. The property features an award-winning gaming floor that offers 2,250 slots, 120 table games, and dedicated Sportsbook, which has been recognized in Casino Player Magazine’s 2020 Best of Gaming Awards and USA Today’s 10Best Casinos. Boasting more than fifteen food and beverage offerings, guests are able to enjoy fine dining at Council Oak Steaks & Seafood, Kuro, and Il Mulino, to casual fare at Hard Rock Cafe, YOUYU Noodle Bar, Sugar Factory and Fresh Harvest ‘All You Can Eat.’ The music-inspired resort offers guests a glimpse into the world’s most valuable and largest music memorabilia collection, along with services from Rock Spa® & Salon, which offers rhythm and music inspired treatments like the Soul Survivor Massage. With more than 150,000 square feet of meeting and event space, Hard Rock Atlantic City can fit any bill from intimate board meetings to large-scale conferences. For more information including continued updates on the Safe + Sound protocols or to book your stay, please visit hardrockhotelatlanticcity.com.