





# OUR ROOTS

In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. For more than 50 years, we've been saving tables for our rock star friends & millions upon millions of their fans at Hard Rock's many Cafes and unique Hotels located worldwide.















# LIVING OUR MOTTOS

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For over 50 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL — SERVE ALL

TAKE TIME TO BE KIND

ALL IS ONE

SAVE THE PLANET











## VIBE

Music is our essence. It can create moods and memories. It can make you move to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock playlists are bespoke, lovingly handcrafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.

MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.





# EVERYONE HAS SPACES, WE HAVE VENUES

From start to finish, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. Experience the Hard Rock difference-your venue, your vibe and energy, uniquely designed to engage and inspire.

- Unparalleled service
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- World-class food & beverage
- Memorabilia Tours

We offer diverse venues for individual experiences.

- Hard Rock Cafe Terrace
- Hard Rock Cafe Mezzanine
- Council Oak Private Dining Room
- Seminole Event Center
- YOUYU

# PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETINGS & EVENTS

Hard Rock promises unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an "Anything But Beige" experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om® all designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.















### PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

#### TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

#### PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF: GUITAR ENSEMBLE

#### $\text{MIX}^{\text{\tiny (8)}}$

LEARN TO BE A DJ WINE RIFFS SILENT DISCO

 $\text{MAX}^{\text{\tiny (B)}}$ 

SPIN ART

#### MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

#### MOTTOS

SAVE THE PLANET: CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY THROUGH
MUSIC

#### SOUNDBODY

ROCK OM® EXPERIENCE





# PREMIER GAMING DESTINATION

After your event, join us on the gaming floor. No matter what you want to play, we've got your game. From the newest slots and table games to live poker, we've got 100,000 square feet of exciting, action-packed choices. In addition, we offer the only outdoor smoking patio with live table games in the area. With so many thrilling ways to win, it's no wonder we're consistently voted the Best Casino and Best Slots in town. Stop by Unity Club and sign up for your players card. It's the only way to earn rewards and be entered in promotions for your chance to win.



# CELEBRATE WITH HARD ROCK CASINO

Take your social gatherings to new heights at Hard Rock Casino Cincinnati, where the city's vibrant energy meets legendary entertainment. Whether it's a milestone birthday, a chic cocktail party or a glamorous gala, our venues offer the perfect backdrop for creating cherished memories. Elevate your event with our creative dining and mixology options and legendary hospitality, making every moment award-worthy.

From intimate gatherings to grand affairs, our versatile event spaces cater to every type of celebration. Let our dedicated team of event experts guide you through the planning process, ensuring every detail is meticulously curated, ensuring every detail is executed flawlessly.





# TURN UP YOUR TASTE

Here, the food is a one-of-a-kind experience. Superb culinary creations add to the mystique and underscore the fact that this venue is like no other.

An array of tasteful restaurants and banquet options that cater to any-size group. Each has been expertly directed by our Executive Chef.

We know when it comes to success, customization is key. That's why our team is here to listen and help create that tailored experience your group deserves.







## CUSTOM MENU

#### HORS D'OEUVRES

Southwest Chicken Cups, Smoked Salmon Tartar, Mediterranean Antipasto Kabob, Mushroom Profiterole, Balsamic Fig and Goat Cheese Flatbread, Crispy
Asiago Asparagus, Jumbo Lump Crab Cake, Spring Rolls, Pot Stickers,

Korean Beef Bulgogi, Chicken Satay, Tempura Shrimp

#### DISPLAYS

Antipasto, Artisan Cheese, Sushi and Sashimi, Raw Bar, Vegetable Crudité, Fresh Fruit, Mini Dessert

#### STATIONS

Black Canyon Prime Rib, Whole Roasted Tenderloin, Beef Wellington, Shrimp and Grits, Sea Salt and Thyme Scented Pork Loin, Ravioli and Risotto, Bourbon Glazed Bone-in Ham, Fettuccini and Gnocchi

#### DESSERTS

Buttermilk Panna Cotta, Tiramisu Mousse Bombe, Opera Slice, New York Style Cheesecake, Brown Butter Cake, Citron Tart, Bittersweet Chocolate Tart, Black Forest Cake







# CHART TOPPING DINING

Explore the scene at Hard Rock Casino Cincinnati and set your own vibe in our restaurants and bars. Chill out and enjoy live music at Council Oak Steaks & Seafood or level up the party in the Center Bar.

#### CENTER BAR & LOUNGE

Join us on the casino floor and bring all your friends to the party at the Center Bar at the Hard Rock Casino Cincinnati. Our marquee bar features wine, beer and specialty cocktails we know you'll love. Begin the night strong and end it well at the Center Bar!

#### HARD ROCK CAFE

Hard Rock Cafe Cincinnati is the perfect spot for lunch, dinner and live entertainment. Not only are we one of the best burger joints in Cincinnati, we also offer unique cocktails and unforgettable desserts. That's no easy feat in this foodie town!

#### BRICK'D PIZZA

Cincinnati pizza has only gotten better. Real Neapolitan pizza can only be cooked one way: in a brick oven, over fire. At Brick'd Pizza, we've installed our very own brick oven, so you can enjoy delicious authentic pizza.

#### YOUYU

Inspired by Asian street food, YOUYU offers Mandarin, Cantonese, Szechwan and Vietnamese dishes. Enjoy some freshly-made noodles, savory broths and more in this Hong-Kong-inspired atmosphere.



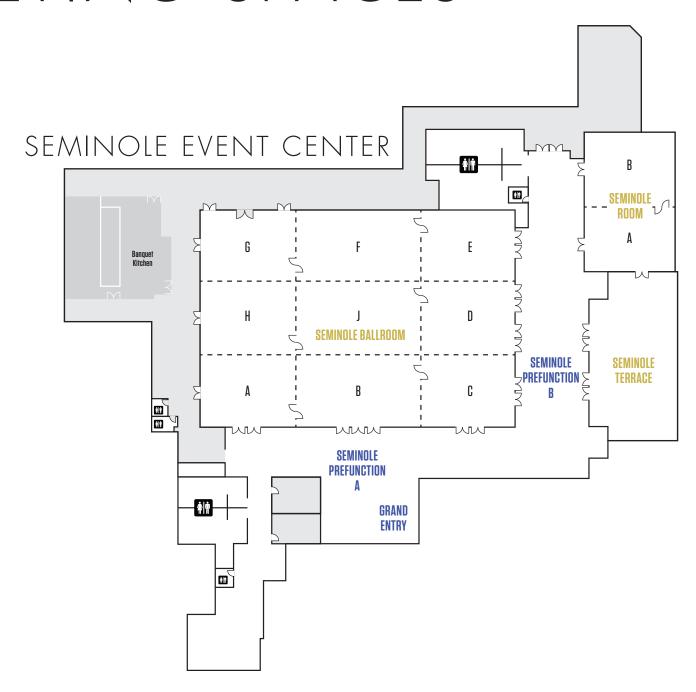


With over 40,000 square feet of meeting and event space, Hard Rock Casino Cincinnati can fill any bill. A variety of venues are available to amplify your program and are designed to accommodate groups of all sizes from intimate board meetings to large scale events and conferences. For the largest gatherings, the Seminole Event Center can stage a general session of 1,600 people or a 100+ booth trade show.

Our 19,000 square foot Seminole Event Center, divisible into 9 sections, can be configured to accommodate everything from spectacular banquets and corporate events to intimate private concerts. And we have plenty of other spaces for breakouts, offices, or whatever you can dream up. All of these spaces are easily accessible, offer Wi-Fi access, expert a/v and world-class food and beverage.

At Hard Rock Casino Cincinnati, it's the enhanced service touches that turn up the volume and turn down the pressure of the planning and execution process. Once you book your event, a dedicated Roadie will be with you from the beginning to end, anticipating your every need, giving you the full Rock Star experience, and delivering a seamless production.

# MEETING SPACES



#### SEMINOLE EVENT CENTER SPECIFICATIONS

VENUE	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET
Seminole Ballroom	18,988	116'	163' 10"	20' 3" - 24'	1,188	1,946	1,900	1,200
Ballroom A	1,895	38'	49'	20' 3'' - 24'	118	194	190	120
Ballroom B	2,512	38'	65' 2"	20' 3" - 24'	156	260	250	160
Ballroom C	1,899	38'	49'	20' 3'' - 24'	118	194	190	120
Ballroom D	1,981	40'	49'	20' 3'' - 24'	124	200	200	130
Ballroom E	1,899	38'	49'	20' 3" - 24'	118	194	190	120
Ballroom F	2,509	38'	65' 2"	20' 3" - 24'	156	260	250	160
Ballroom G	1,897	38'	49'	20' 3" - 24'	188	194	190	120
Ballroom H	1,981	40'	49'	20' 3" - 24'	124	200	200	130
Ballroom J	2,620	40'	65'	20' 3" - 24'	164	270	260	170
Seminole A & B	3,463	46'	74' 3"	15' - 16' 6"	216	354	346	220
Seminole A	1,594	46'	34'	15' - 16' 6''	100	162	160	100
Seminole B	1,869	46'	40' 3''	15' - 16' 6''	116	192	186	120
Seminole Prefunction A	4,306	_	_	_	_	-	400	_
Seminole Prefunction B	4,881	_	_	-	_	-	400	_
Seminole Terrace	3,875	_	_	_	_	-	300	250
Seminole Grand	8,704	_	_	_	212	489	_	320



## BREAKOUT

HARD ROCK CASINO CINCINNATI

# AS BEAUTIFUL OUTSIDE AS IT IS INSIDE

The farther you're willing to venture, the more Cincinnati you'll experience. Outside your door is Over The Rhine, downtown's entertainment district. A little further is the heart of the city, Fountain Square, The Banks and Washington Park, each rife with entertainment and culinary options. All of these locations are easily reached either by walking or public transportation.

#### Don't miss:

MUSIC HALL • SAWYER POINT PARK • CINCINNATI ZOO CINCINNATI REDS STADIUM • CINCINNATI BENGALS STADIUM NEWPORT AQUARIUM

Please call us any time to schedule your visit.

1000 Broadway St. Cincinnati, OH 45202 (513) 257-2253 • hardrockcasinocincinnati.com



#### **CINCINNATI**

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GAMBLING PROBLEM? CALL 1-800-589-9966