

Hard Rock Bracket Challenge House Rules

The “Bracket Challenge” (hereinafter referred to as the “Contest”) is a player-versus-player Contest hosted by the Hard Rock Cincinnati.

The entry fee will be \$40, all entries are non-refundable unless the Contest is canceled. Entry fee must be paid in cash at the retail sportsbook inside the Hard Rock Cincinnati Casino. This will be conducted through our partners at The Rail Media, who have a service that allows us to host a bracket challenge with the proper branding and responsible gaming messages. We will provide a QR code that will allow entrants to register, an email address is required.

All entrants must be at least 21 years of age, entrants must provide valid identification prior to entry. All entrants must be a current member of the Hard Rock Unity program. Entrants may purchase one entry, any additional entries will result in disqualification from the Contest without refund.

Contest registration will begin on Sunday March 9th 2025, at 11:00am, registrations no longer be accepted after 11:45am on Thursday March 20th, 2025.

Rules of the Contest

Participants will fill out a bracket with their predictions for the 2025 NCAA Tournament. The Contest is won by having the most points at the conclusion of the NCAA Men’s 2025 Championship Game. No points will be awarded for play in games, if you want to choose a team participating in a First Four matchup then you will automatically receive the team that wins the play-in game and advances to the Round of 64. Point values are listed below:

Round of 64 Victory: 1 point

Round of 32 Victory: 2 points

Sweet 16 Victory: 4 points

Elite 8 Victory: 8 points

Final Four Victory: 16 points

Championship Victory: 32 points

If there are entries tied upon conclusion of the NCAA Men’s 2025 Championship Game, a winner will be decided by the entrant’s selected total points in the Championship Game.

Prize Structure/Payouts

The Contest will have one (1) winner, the prize pool will be funded exclusively by entry fees. The prize payout will be made in cash or check, at the winner’s election.

The Contest will be considered official at 12:10pm on Thursday March 20th, 2025. If the NCAA Men's Tournament is not completed for any reason, all Contest fees will be refunded.

Contest payment must be collected in person within 365 days of the NCAA Men's Tournament's conclusion on Monday, April 7th, 2025. If an entrant fails to collect in person any prize awarded to them will be forfeited.

Terms and Conditions

No employee of Hard Rock International may participate in the contest.

All entrants authorize Hard Rock unconditional and unrestricted use of their likeness, image, and name in any marketing, promotional, or advertising materials free of any consideration and/or compensation.

All decisions regarding the interpretation of these rules for the Contest are solely at the discretion of the Hard Rock Sportsbook management team, whose decisions shall be final.

Any reasonable suspicion of fraud or dishonest conduct on behalf of an entrant may result in disqualification of that entrant from the Contest without refund.

Hard Rock reserves the right to refuse entry to any person at their sole and absolute discretion. Individuals who are banned or self-excluded shall not be eligible to participate in the Contest or win any prize. Additionally, Hard Rock may refuse to accept any entry if there are concerns that any rule, regulation, or law that may govern this Contest was violated.

This contest is subject to all applicable federal, state and local laws, and regulations.

Gambling Problem? Call 1-800-589-9966 or visit www.org.ohio.gov

