

BREAKOUT

MEETINGS AT HARD ROCK HOTEL

TAMPA





In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. Four decades, 65+ countries and 180+ Hard Rock Cafes and and 30+ hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.



LIVING OUR MOTTO'S

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For over 50 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind," and "All is One."

LOVE ALL—SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET

VIBE



Music is our essence. It can create moods and memories. It can make you move to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly handcrafted by our team of musical magicians. Remember that mixtape you made for your high school crush? Well, our DJs are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input, expertise, and physical presence on the ground are crucial in properly executing the music program.

MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.



EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. Experience different with purpose, engaging with energy, and all uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- AV and technological integration
- Dynamic event facilities
- Business center
- World-class food & beverage
- Luxurious Spa & Salon

PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®; all designed to amplify your next meeting or event with curated music, memorabilia, and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds, and create a deeper connection to your organization.





PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.




WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.



Here at Seminole Hard Rock, your business is our business. No matter what kind of meeting you're planning, Seminole Hard Rock Hotel & Casino Tampa has an array of luxurious amenities, unique facilities, and a dedicated staff to meet your needs.



We so appreciate what a great
partner you were from contracting
all the way through to execution.
You made it so easy for us!

-Katharine H.


ENJOY A TALENT THAT SETS US APART

"I JUST CAN'T MISS WITH A GOOD LUCK CHARM LIKE YOU" - ELVIS PRESLEY





EDIT THAT SAME OLD STORY



Nothing great ever came from expected.
So why escape just to fall into your everyday?
Experience fun, inventive, new ways to press play,
hit pause, and break free from routine.
And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS

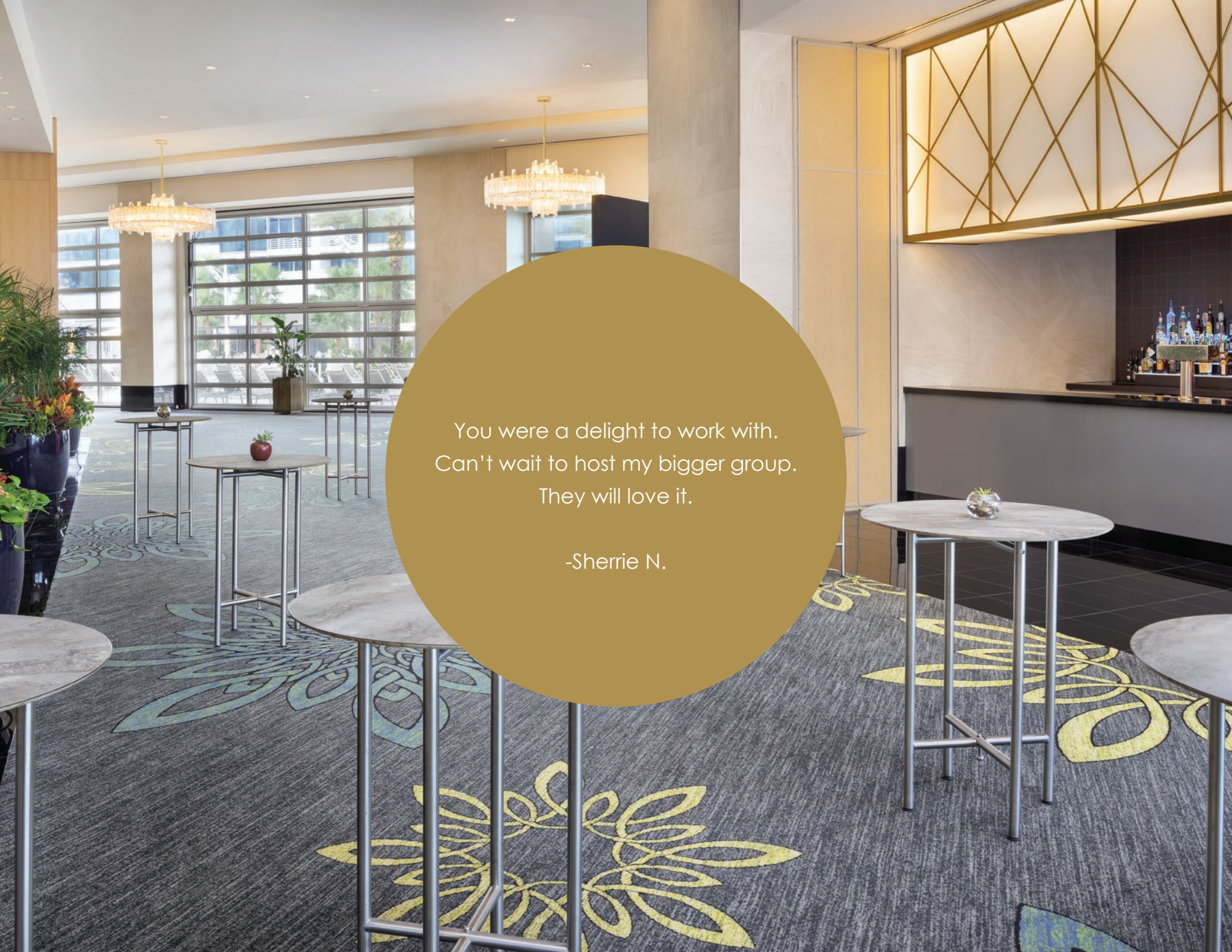
Upon check-in, you'll get a download code for one of three distinct ten-song iTunes playlists.

PICKS

Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

WAX

Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.

A modern hotel lobby with a patterned carpet, round tables, and a bar area. The carpet features large, stylized floral patterns in yellow and green on a dark grey background. Several round, light-colored wooden tables with metal legs are arranged throughout the space. In the background, there are large windows, potted plants, and two ornate chandeliers. To the right, a bar area with a dark counter and a backlit menu board is visible.

You were a delight to work with.
Can't wait to host my bigger group.
They will love it.

-Sherrie N.



CULINARY
DISTINCTION
PERFORMED DAILY



TEXTURE AND TASTE FORM THE PERFECT DUO

Here, the food is a one-of-a-kind experience. An array of eclectic restaurants, banquet options and room service that brings delicious to your doorstep are all part of the scene. Each has been carefully directed by our Executive Chef.

We know that when it comes to success, customization is key. That's why our team is here to help you create a variety of choices that can be tailored to your group's needs.

ALBERT TASH

Executive Chef

Albert Tash oversees the entire food operation of our four-diamond property's world-class offerings, including menu engineering, staffing, and training. Albert has over 20 years of experience leading several of the country's most notable hotel and casino kitchens. He's received many prestigious awards over the years including, a President's Award, Chef of the Year Award, and a Gold Medal at the World Culinary Arts Festival while maintaining the kind of quality that sets him apart as a true performer.



COUNCIL OAK STEAKS & SEAFOOD

Council Oak Steaks & Seafood offers the sophisticated, classic-American steakhouse fare our guests know featuring U.S.D.A. prime steaks, fresh seafood, specialty dishes showcasing an open-kitchen, in-house butcher shop, and dry-aging room outfitted with pink Himalayan salt walls, multi-level seating, and wine rooms highlighting the restaurant's award-winning selection of more than 400 labels.



CIPRESSO

A contemporary twist on Italian-American fare, with a menu of time-honored classics based on old-world traditions. The approachable menu features creative handmade pasta, sauces, bread, pizza, and composed specialty dishes.



THE REZ GRILL

A wide variety of elevated classic and comfort food favorites fired up from the kitchen's Jade wood-burning grill including prime steaks and fresh seafood.



HARD ROCK CAFE

Classic American fare, authentic rock atmosphere, and live music on an elevated stage. A place where burgers and bands come together, guests can combine a Legendary® Burger with Rock 'n Roll music and rare memorabilia.

JUBAO PALACE NOODLE BAR

The 44-seat restaurant features an open kitchen, which provides a unique, up-close dining experience of Cantonese and Vietnamese flavors.

ROCK 'N RAW THE SUSHI JOINT

A casual counter-style spot offering a refreshing take on innovative Asian cuisine and hand-rolled sushi. Featuring a variety of sashimi, sushi rolls, soups, handhelds, wok favorites, and more. Guests have an eclectic selection of tempting creations to choose from.



RISE KITCHEN & DELI

Open seven days a week, this casual and charming eatery has something for everyone from savory to sweet! The diverse menu features classic and contemporary comfort food favorites for breakfast, lunch, dinner, or a quick snack.



POOL BAR & GRILL

An upbeat, full-service restaurant located on the Pool Deck, the inviting Pool Bar & Grill presents stellar views from the heart of the hotel's three pools.

CONSTANT GRIND

Open daily, this casual sit-down or grab-and-go hot spot for coffee, gelato, pastries, cookies, tarts, sandwiches, and artisanal chocolates features impressive seasonal displays hand-crafted by Executive Pastry Chef Stephan Schubert.

L BAR

Located between the property's two hotel towers, this classy and vibrant venue features a menu for every palette – trendy, aspirational concoctions, more than 30 different selections of bourbon, as well as local and imported beer, wine, and champagne.



THE CENTER BAR

The Center Bar is at the heart of the casino floor and is open daily. This visual wonder offers seating for 90 people, 12 TVs, 17 slot machines lining the bar surface, and Hard Rock memorabilia featuring notable music icons such as Beyoncé, David Bowie, Alicia Keys, and Dean Martin.

SURROUND
YOURSELF
WITH THE BEST



DELUXE KING

Setting the stage for an encore performance, our 400-square-foot Deluxe King guest room is the perfect rock and roll retreat. Enjoy a sleek, modern sanctuary with plenty of amenities like state-of-the-art electronics and a leather-enhanced seating area.

DELUXE QUEEN

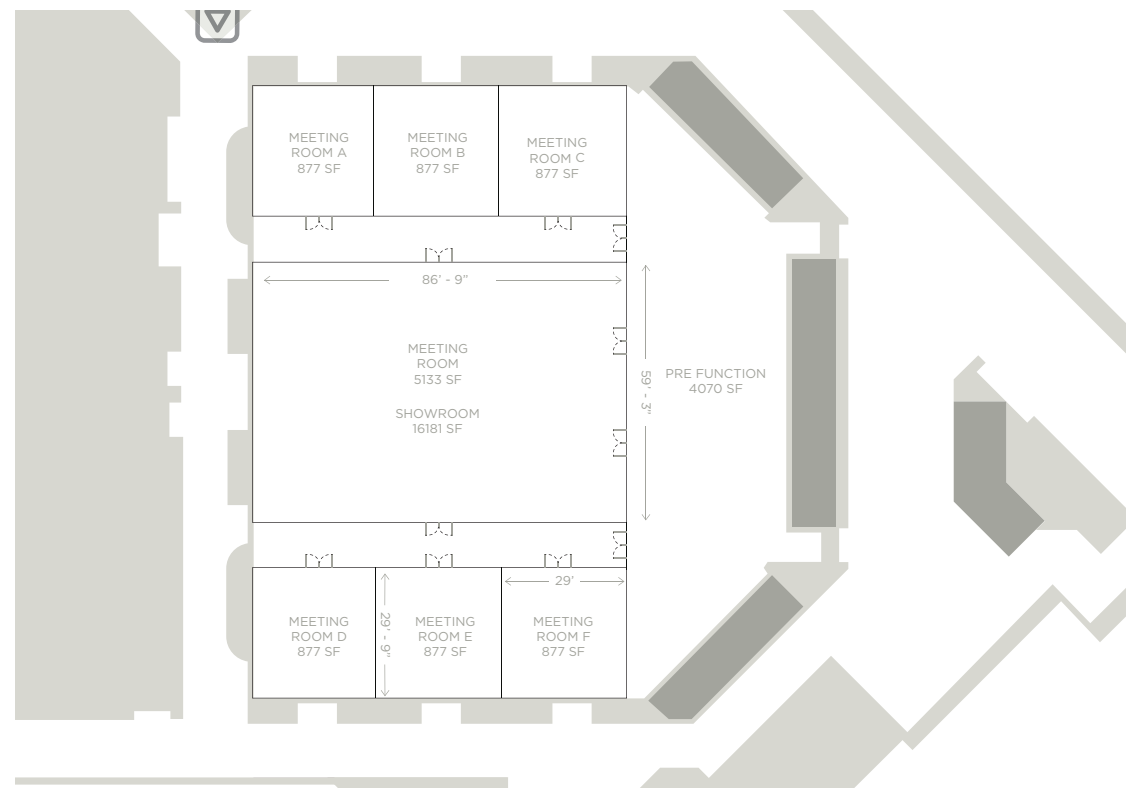
In our Deluxe Queen, every single design detail has been orchestrated to deliver an authentic experience that rocks! This 450-square-foot contemporary haven features two queen-sized beds outfitted in the highest quality signature linens that are ideal for lounging around or just plain groovin'. High-end interactive touches and lush extras make this a perfect choice for two or more to play.

GOLD SUITE

Amplify your stay with the Gold Suite hotel room, offering all of the amenities of our Deluxe rooms and our Luxury Suites with the added touches of upgraded furnishings custom created for a rockstar. Relax in 950-square-feet of modern comfort and contemporary style with the Gold Suite.

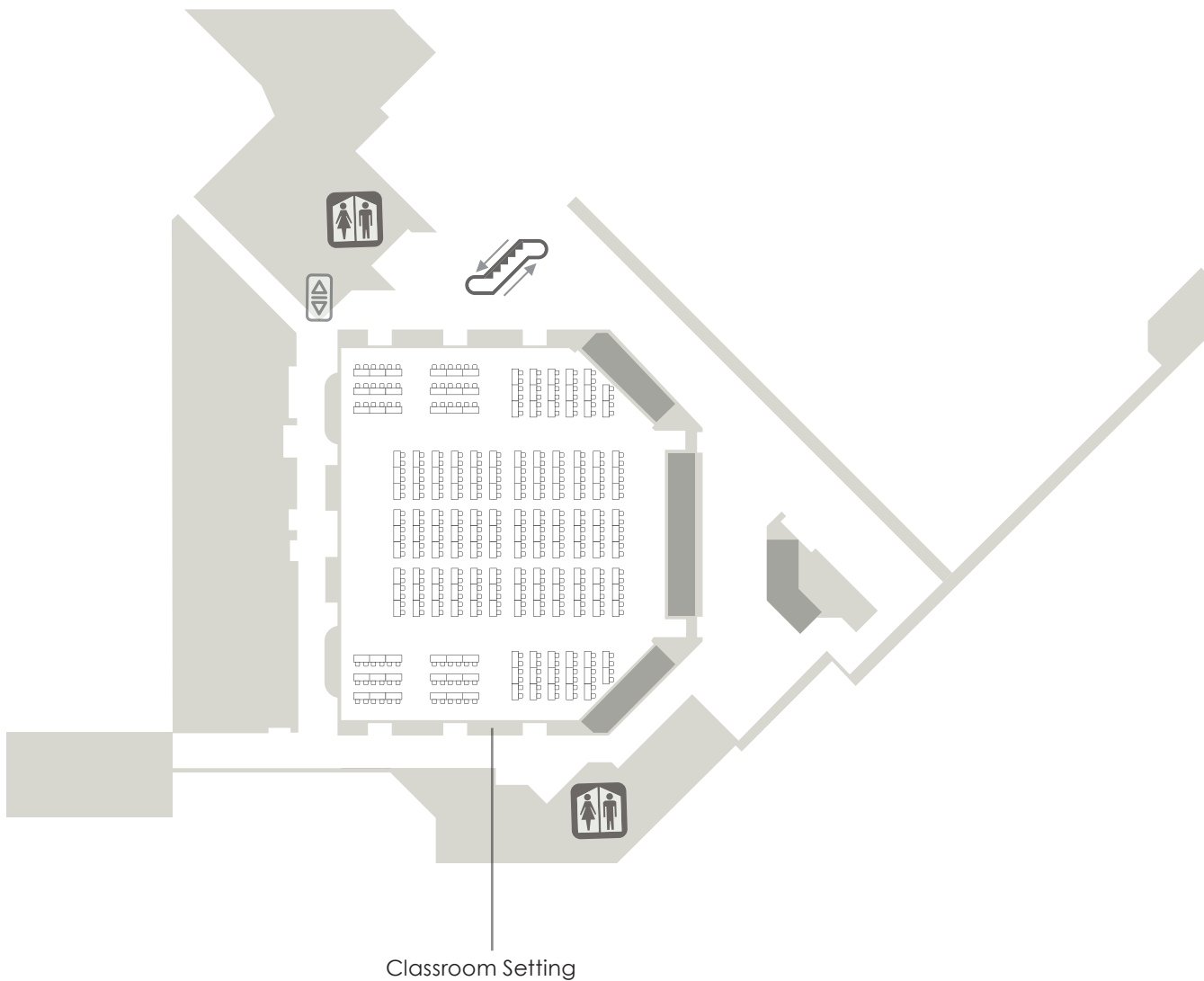


HARD ROCK EVENT CENTER

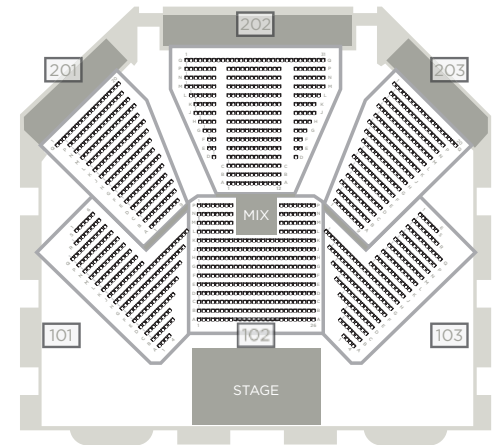


Meeting Rooms Measurements

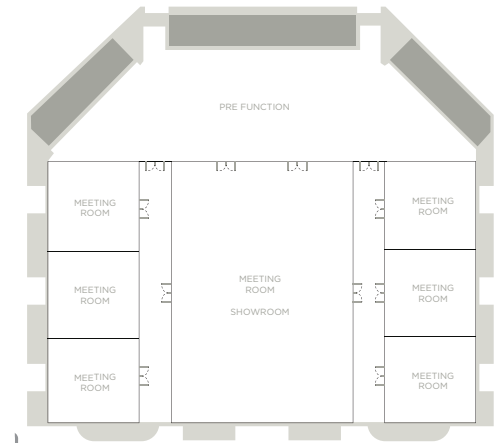
ROOM CONFIGURATIONS



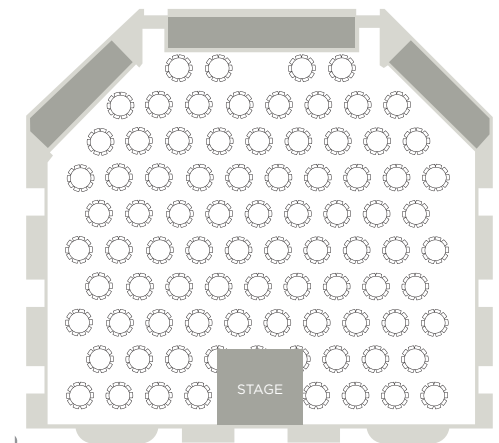
Concert Setting



Meeting Room Setting



Round Table Setting



ROOM	DIMENSIONS	SQ. FT.	CEILING	THEATRE	CLASSROOM	CONFERENCE	RECEPTION	U-SHAPE	BANQUET
event center	140' X 88'	16181	25' 11"	1415	600	—	2022	—	630
main ballroom	86'-9" X 59'-3"	5153	25' 11"	468	288	—	644	96	380
meeting room a	29'-9 X 29'	877	25' 11"	90	48	24	75	24	40
meeting room b	29'-9 X 29'	877	25' 11"	90	48	24	75	24	40
meeting room c	29'-9 X 29'	877	25' 11"	90	48	24	75	24	40
meeting room d	29'-9 X 29'	877	25' 11"	90	48	24	75	24	40
meeting room e	29'-9 X 29'	877	25' 11"	90	48	24	75	24	40
meeting room f	29'-9 X 29'	877	25' 11"	90	48	24	75	24	40

*With stage 40' x 24'

SPACE	MAXIMUM OCCUPANCY	MAXIMUM SEATING
pool deck	3042	500 Chaise Lounges
private pool	85	
adult pool	100	
family pool	150	
cabanas	8 per cabana	
council oak steaks & seafood	287	144
council oak lounge	71	49 (15 Bar Seats)
the rez grill	233	130
hard rock cafe	900	336
lower level	64	24
bar	59	
cipresso	202	190
private dining room	37	74
l bar	105	
pool bar & grill	200	
rock spa & salon		
private lounge	40	

For more information, please call our event coordinators at 813-627-7625, or visit seminolehardrocktampa.com

TYPES OF EVENTS	POSSIBLE VENUES
performances	
<i>concert</i>	event center, pool, hard rock cafe
<i>theatrical</i>	event center
<i>dance</i>	event center
meetings	
<i>conference</i>	event center
<i>product launch</i>	event center, pool, hard rock cafe, l bar, cipresso, council oak steaks & seafood, the rez grill
<i>lecture/panel</i>	event center, pool, hard rock cafe, l bar, cipresso, council oak steaks & seafood, the rez grill
<i>religious service</i>	event center
<i>political event</i>	event center
<i>executive retreats</i>	
<i>trade shows</i>	
<i>board meetings & shareholder meetings</i>	
film	
<i>film screening/premiere</i>	event center
<i>film/tv/commercial shoot</i>	event center
celebrations	
<i>graduation</i>	event center
<i>gala/awards</i>	event center
<i>dinner</i>	event center, council oak steaks & seafood, cipresso, the rez grill, hard rock cafe
<i>reception</i>	event center, pool, council oak steaks & seafood, cipresso, the rez grill, hard rock cafe
<i>weddings</i>	event center, pool
<i>birthdays</i>	pool, council oak steaks & seafood, cipresso, the rez grill, hard rock cafe, l bar, center bar
<i>retirement</i>	pool, council oak steaks & seafood, cipresso, the rez grill, hard rock cafe, l bar, center bar

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BREAKOUT

TAMPA

STEP OUTSIDE AND STEP IT UP

Seminole Hard Rock Tampa is located only 20 minutes from Tampa International Airport. The city is surrounded by beautiful, white sandy beaches, where the possibilities are endless, from thrilling theme parks to a culinary diversity that's as rich as the Tampa Bay culture.

**Please call us at any time to facilitate your visit.
Our concierges have years of history in the market, plenty of
recommendations and, very likely, a personal connection.**

813-627-7625 • seminolehardrocktampa.com • 5223 North Orient Road,
Tampa, FL 33610



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PLAYERS **EDGE**

Persons who have been trespassed or banned by the Seminole Tribe of Florida, or have opted into the self-exclusion program are prohibited from participating. If you or someone you know has a gambling problem, call 1.888.ADMIT.IT.

